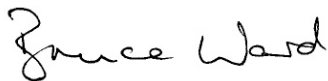


Farmers are NOT morons!

Graham Sait (Nutri-Tech Solutions) made an interesting comment one time. He said, “You know, I think that fertiliser and chemical companies believe that farmers are morons. If we tell them to, they will just put ‘more on’! But they are not morons”.

Now, that doesn’t mean, and please do not hear me saying, that I am opposed to the use of fertiliser. Most certainly, do not hear that I am saying, “Holistic Management says do not use fertiliser”, because that is totally wrong”.

So what does holistic Management say? It says, “TEST the use of fertiliser towards your holistic goal.” The reality is that large amounts of the fertiliser we apply are not addressing the real root cause of the problem. In many cases available fertility is depleted because of a lack of proper ecosystem function. By changing the behaviour of the humans, and changing the management of the soil surface, more of the inherent soil fertility becomes available.



Managing Director