

Money cannot buy the things that are important

The holisticgoal is a description of all the things that are important for the decision-makers in the whole. It is unashamedly about quality of life. In order to work out what really makes up this idea called ‘Quality of life’ it usually helps to think about the things that no amount of money can ‘buy’. You cannot buy deep friendships, for instance. Think what else you cannot buy, and watch the video.

Here is some of the text of the video on this subject:

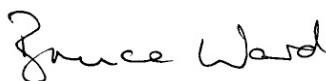
“Fun” is a core human value isn’t it. People get sick of misery after a while, so fun is a core human value.

Another core value that I see and hear about all the time is “health”. People want good health for any number of reasons, and I have never met anyone who does not want good health – it is a core human value.

I once heard it described like this: “Money can’t buy the things that are really important in life, like health and security, and love”. People sometimes choke a bit on that word, “love”, but it is a pretty damned important word. “Respect” is another one. People want to a feeling of self worth don’t they?

What else would you need to experience if you’re really experiencing a quality of life that is desirable – a purpose for living?

When two or more of you are forming a holisticgoal it is really important that every word is written down. Please do not leave words out, and therefore leave people feeling disenfranchised. Setting the holisticgoal is the hardest part of managing holistically. You will find that life gets easy once you get through that process.



Managing Director